



WORLD THROMBOSIS DAY
13 OCTOBER

HOW TO GUIDE

COMMUNITY BUILDING

to build awareness of thrombosis



Collaborating in your community

WTD partners can strengthen community relationships and capacity by fostering collaborations with local healthcare providers, patient advocacy groups and educational institutions. Engage community members through informative workshops, support groups, and awareness campaigns tailored to their needs.

By empowering individuals with knowledge about thrombosis prevention and treatment, partners can cultivate a supportive network committed to raising awareness and promoting better health outcomes within the community.

To get started:

- Establish goals
- Identify partnerships
- Develop an outreach strategy
- Implement the plan

WorldThrombosisDay.org



Pro Tips

• Foster open communication

Set up regular communication with the community to understand their needs and concerns about thrombosis awareness.

• Collaborate with local stakeholders

Partner with healthcare providers, patient advocacy groups and community organizations.

• Customize outreach efforts

Tailor educational materials and activities to the community, ensuring they are relevant and accessible.

1



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Your inspiration

- **Host educational workshops**

Organize workshops and/or seminars in community centers, libraries or local healthcare facilities to educate community members about blood clot risks, symptoms and prevention strategies.

- **Collaborate with healthcare providers**

Partner with local hospitals, clinics and medical professionals to offer free screenings, distribute educational materials and provide information about thrombosis.

- **Organize fundraising events**

Host charity events such as walks or runs to support WTD. Team up with local businesses, organizations and sponsors to increase involvement and donations.

- **Engage schools and universities**

Partner with schools and universities to include blood clot awareness in their curriculum and activities. Provide educational sessions and health fairs for students, teachers and staff.

- **Partner with media outlets**

Connect with local media outlets to spread awareness about WTD. Share information through press releases, story pitches or interviews to engage the wider community.

